

Caută în știri Go

HotScience
New species leaving out in the southern ocean depths

When ice disappears in Arctic Ocean

HotNewsStudent
Rompertrol employees, IBM, Rosia Montana Group Corporation, Hella have been milking the cow

Log team-building: three accommodated in the room, with PDA on the log

Now on TV
Discovery 17:00 American Motorcycles (USA)

HBO 16:35 house is a monster! (USA, 2006, f. doc.)

Antena 1 17:00 Direct Access

TVR 1 17:00 Romantșă Valentine (rus., 2007, s)

Prima TV 16:30 Teo Live (2008, talk show)

Weather Bucharest
ceastă -1°C / 11°C
Tomorrow: parțial senin (ziua) 1°C | 13°C

Sponsored Sections

Tools
RSS
Syndication
PDA
Mobile
Newsletter
News Alerts
Breaking News

Partners



DotCommerce Romania

E-commerce market in Romania

by HotNews.ro
Wednesday, July 21 2004, 0:00

Tuesday, 20 July 2004, held the workshop "electronic trade Romania, evolution and trends, organized by DotCommerce Romania, an event which was attended by Communications and Information Technology Ministry, representatives of banks BCIT and Raiffeisen Bank and delegates UNDP.



The event also proposed to identify current and potential e-commerce in Romania and in what proportion there are solutions and infrastructure development.

At the same time, the purpose was to mediate a meeting between press and the main players in this field, both supply solutions, as well as those directly involved in electronic commerce through the administration of virtual stores.

The event held at the JW Marriott in Constanta hall, was opened by Mr. Madalin Matic, Director of European Operations for Commerce Ltd Dot-Boston-USA, who spoke on the stage reached in the Romanian market at this point of view of investors and about efforts to implement solutions of online processing of credit cards in Romania.

Mr. Madalin Matic scored on a short aim of the subsidiary in Romania DotCommerce market e-commerce: "Our mission is to make companies of any size and any industry, already present or on the Internet, understand that e-commerce is is little different from the classical trade.

We are ready to deal with everything that implies is that this phrase. "

In this context had been raised and positioning solution DotAssure (tm) offered by DotCommerce Romania, in relation to partners and customers, as well as a brief report on the position held by this solution to the current stage and investitor made so far on the Romanian market , Which amounts to a sum of 400,000 USD.

Further, Mr. Catalin Rotarus, Online Sales Director Arbomedia presented the findings of a study on novel user of the Internet and its position in relation to electronic commerce.

Another issue addressed in the seminar was the card market in Romania and in this context, Mr Sergiu Cone, No Cash, presented brief data about how the cards are used at this moment in Romania and scored the potential of this market .

One of the main themes of the seminar was security and transactions online, and this aspect has been treated by Mr..

Liviu Nicolescu, Director General of the Department of Regulations and Standards in the Information Technology Security fraud and Networks of the MCIT, so technologically, as well as legal and in the light of the importance that this area has in conducting business online. "

The relationship between banks, payment gateway solutions and traders was another topic of discussion in the workshop and in this context, Miss Diana Duhanov, Promotion Manager Bank reiterated the support that the bank is offering this area of business.

Practical side of the seminar was held direct talks held between representatives of virtual stores and Verticals professional. Thus, Mr. Cristian bar, Development Manager Paralela 45 spoke about private matters on which the tourism industry to identify the migration to electronic commerce.

The need to identify new types of services and products suitable for e-commerce process was underlined in the seminar Mr. Voicu Albu, director general Artelecom, who presented and the role that ISPs have it in electronic commerce.

Partners and customers DotCommerce Romania, Mr. Marius Dosinescu, AvantajNet General Manager, Mr. Calin Munteanu, Munart, Mr. Lucian Remus, mint and Virtual Bogdan Gheorghe, Executive Manager Softpedia spoke about problems they have encountered in the implementation and development of electronic commerce within their own companies.

At the end of the event, the Ministry of Culture and Religious Affairs of Romania and Romania DotCommerce launched two projects carried out in collaboration multimedia this year CDs "People's Port of Romania" and "Stefan the Great and Holy. Commemorating 500 years ".

CD presentation was made by Mrs. Carmen Pintilie, SPOKESMAN of the Ministry of Culture and Religious Affairs of Romania and Mr. Bogdan Bruma, adviser to the Minister of Culture and Religious Affairs of Romania.

This seminar has shown interest that existed in Romania for electronic commerce, has identified potential markets such as directions and positive development recorded in the ascetui business segment.

DotCommerce Romania to thank you again and this way all the representatives of mass media interest in participating in this seminar.

Medical Billing Services Electronic Signatures
Simplify Your Staff's Workflow Learn How Free Download. Instant Access to Electronic Signatures & more.
Anunțuri Google



add comment 0 comments

Subscribe to comments RSS